

DIANA LEE SONNE

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SUMMARY

Graphic designer with an emphasis in communications design. www.dianaleesonne.com

EXPERIENCE

CONTRACT GRAPHIC DESIGNER . June 2014-present
Circlepoint, Oakland, CA

Responsible for marketing and communications material for a range of public agencies and private firms, including: fact sheets, newsletters, postcards, and other outreach material, with consistency in branding and message. Created graphics and maps for reports and publications.

CONTRACT PRODUCTION ARTIST . January-August 2014
Gap Inc., San Francisco, CA

Responsible for visuals and production support for Gap Global Outlet. Specific projects include in-store and window signage for North America and Europe; retail packaging; permanent signage updates; and creating mechanicals for 4-color process printing for images, retail signage, and retail packaging. Maintained consistent file naming, archiving, and organization procedures.

INDEPENDENT GRAPHIC DESIGNER . 2005-present

Created identities, business collateral, brochures, and announcements. Clients include Corning Gilbert, to revise product catalogue and information sheets, and other clients in engineering and medicine. Responsible for designs from conception to print.

GRAPHICS MANAGER . 2005 | GRAPHIC PRODUCTION ARTIST . 2004-2005
Design, Community & Environment, Berkeley, CA

Responsible for design and production of marketing material, proposals, and reports. Projects included event collateral design; redesign of marketing material; redesign of company website, which entailed managing web design consultant and compiling extensive graphics and text data; and on-going updates of company's statement of qualifications, website, and electronic image library. Required multi-tasking and problem-solving in a fast-paced, deadline-driven environment.

OTHER EXPERIENCE

SENIOR PLANNER . 2001-2003 | ASSOCIATE PLANNER . 1998-2000
San Mateo County Transit District, San Carlos, CA

GOVERNMENT RELATIONS MANAGER . NetClerk, Inc., South San Francisco, CA . 2000-2001

PLANNER . Dyett & Bhatia, San Francisco, CA . 1997-1998

SKILLS

Software: Adobe Creative Suite/Creative Cloud, QuarkXPress, WordPress, Microsoft Office
Language: Mandarin Chinese

EDUCATION

UC Berkeley Extension, Professional Sequence in Graphic Design, 2005
UC Berkeley, Master of City Planning, 1997
UC Irvine, B.A. Environmental Analysis, 1994

VOLUNTEER EXPERIENCE

Presidio Knolls School:	Yearbook Committee, 2011-present (Chair 2012-2014)
International School of Arizona:	Soiree Planning Committee, 2009-2010
San Francisco Big Sibling Program:	Board of Directors, 1998-2005